



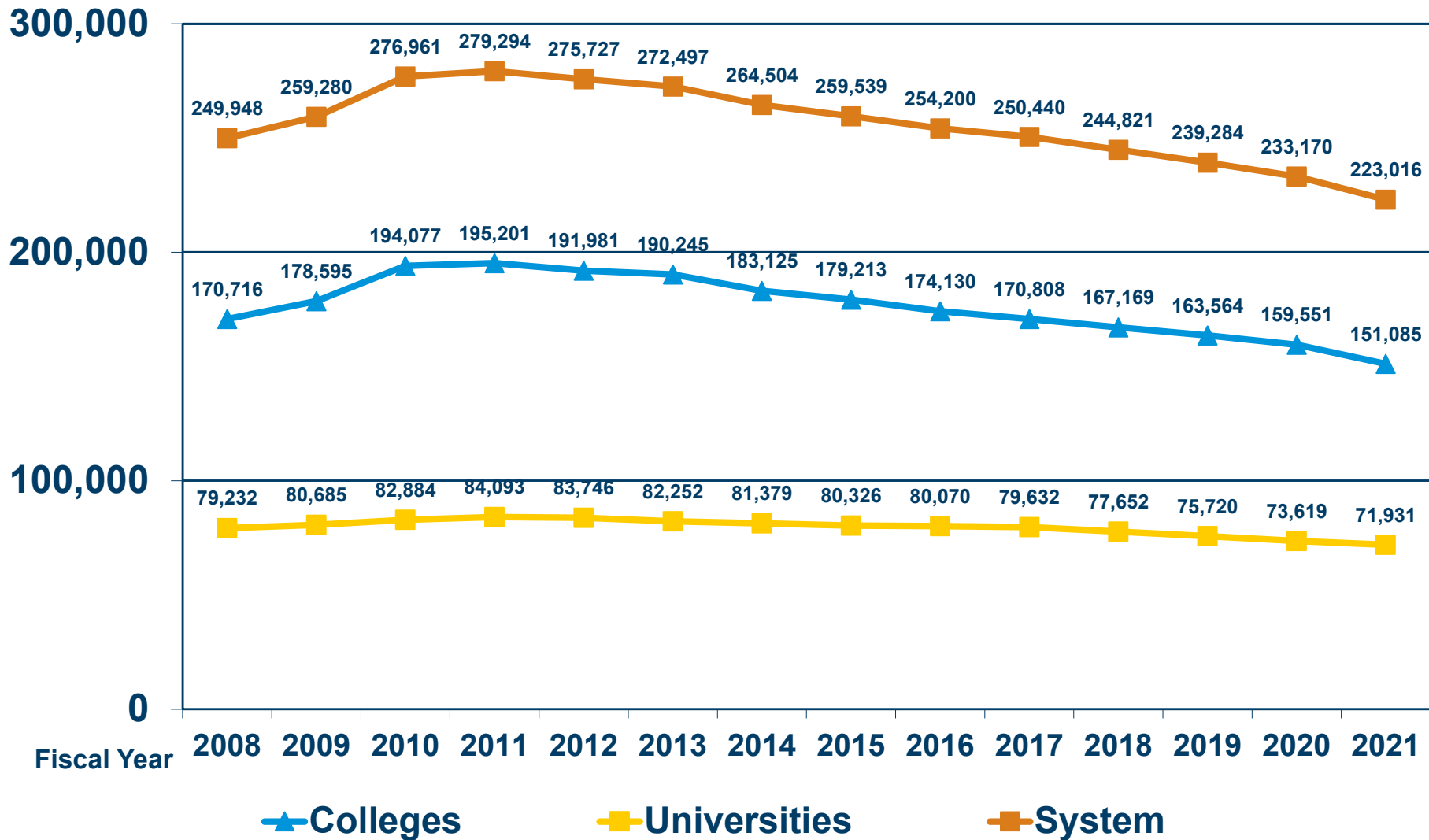
March 17, 2022

Academic and Student Affairs

Minnesota State Enrollment Trends

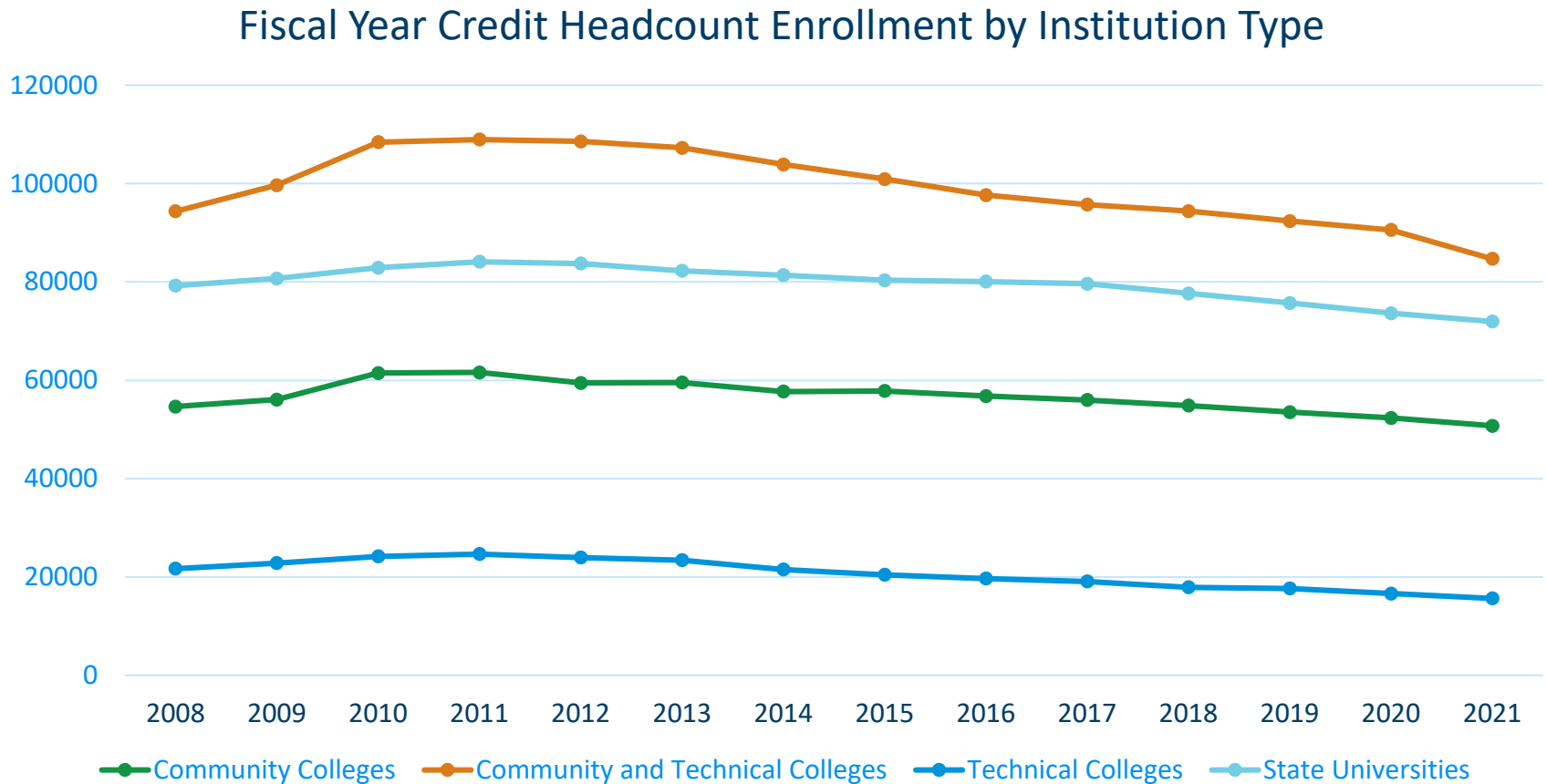
Minnesota P20 Education Partnership

Figure 1: Total credit headcount peaked during the recession and has decreased since fiscal year 2011 as the economy recovered



Source: System Office Research – Academic and Student Affairs
End of Fiscal Year Y record, Enrollment DTL

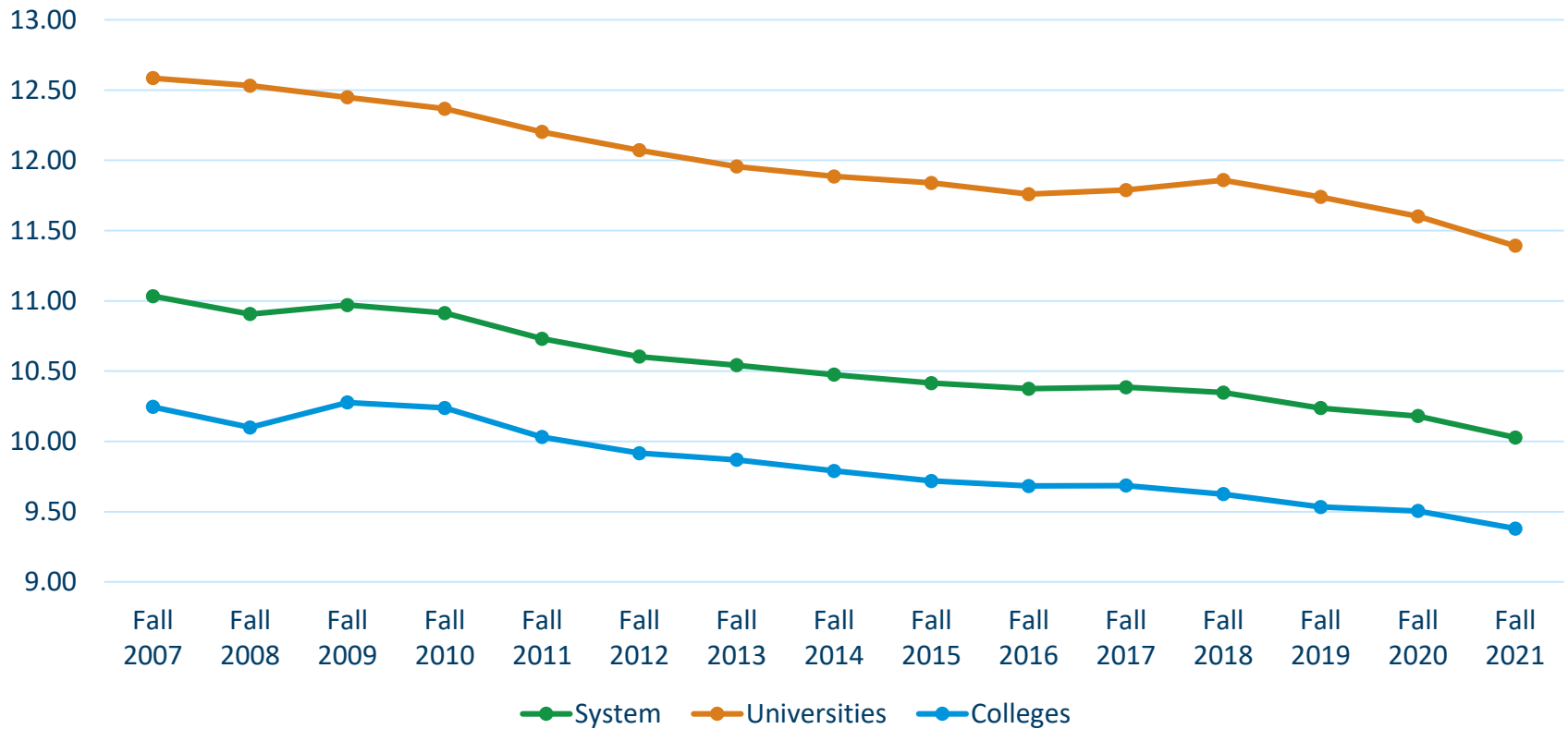
Figure 2: Enrollment Trend by Institutional Type



Source: System Office Research – Academic and Student Affairs
End of Fiscal Year Y record, Enrollment DTL

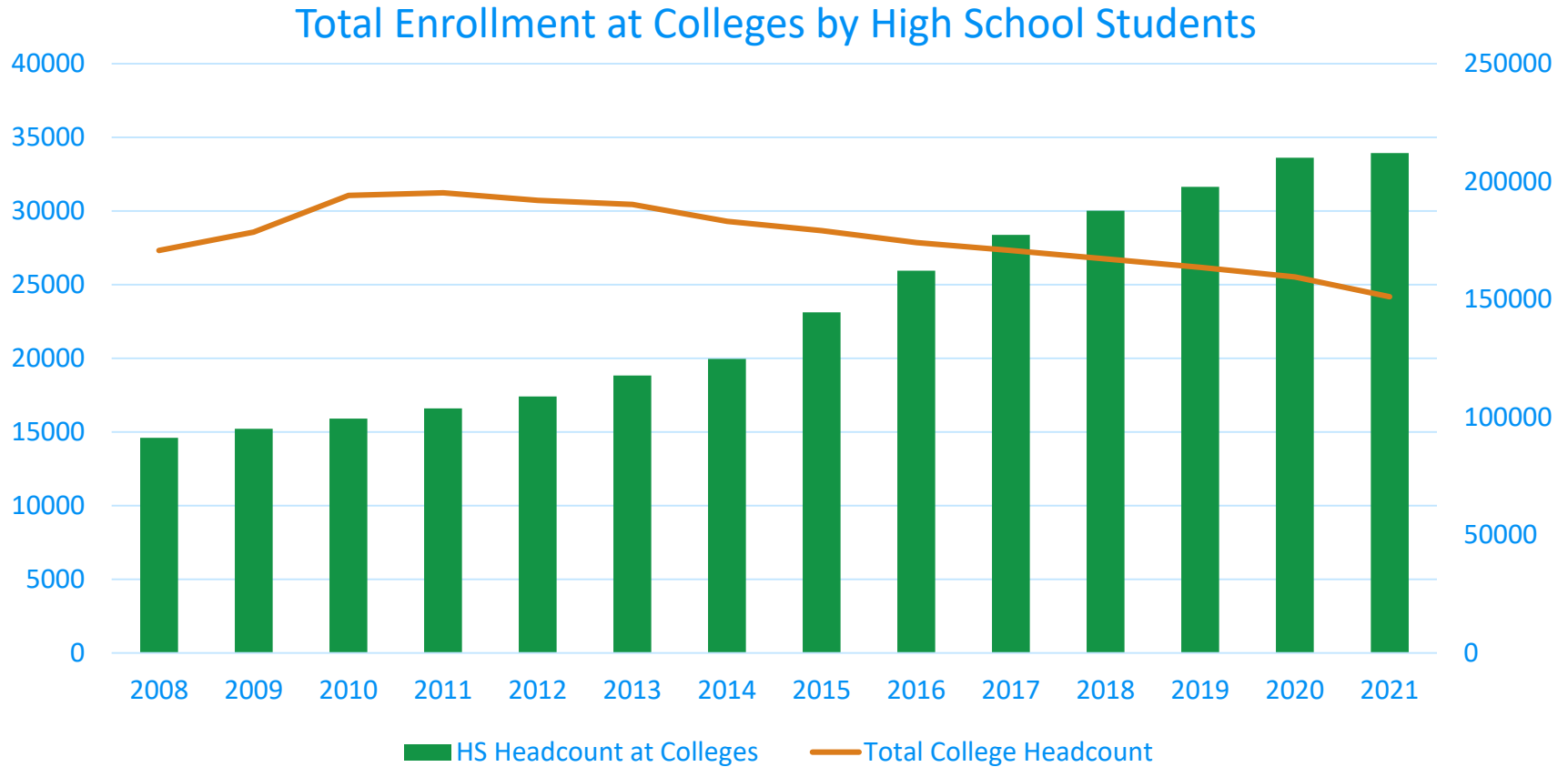
Figure 3: Average Credits Carried in Fall terms by undergraduates is in a long slow decline

Average Fall Credits by Undergraduates by Sector



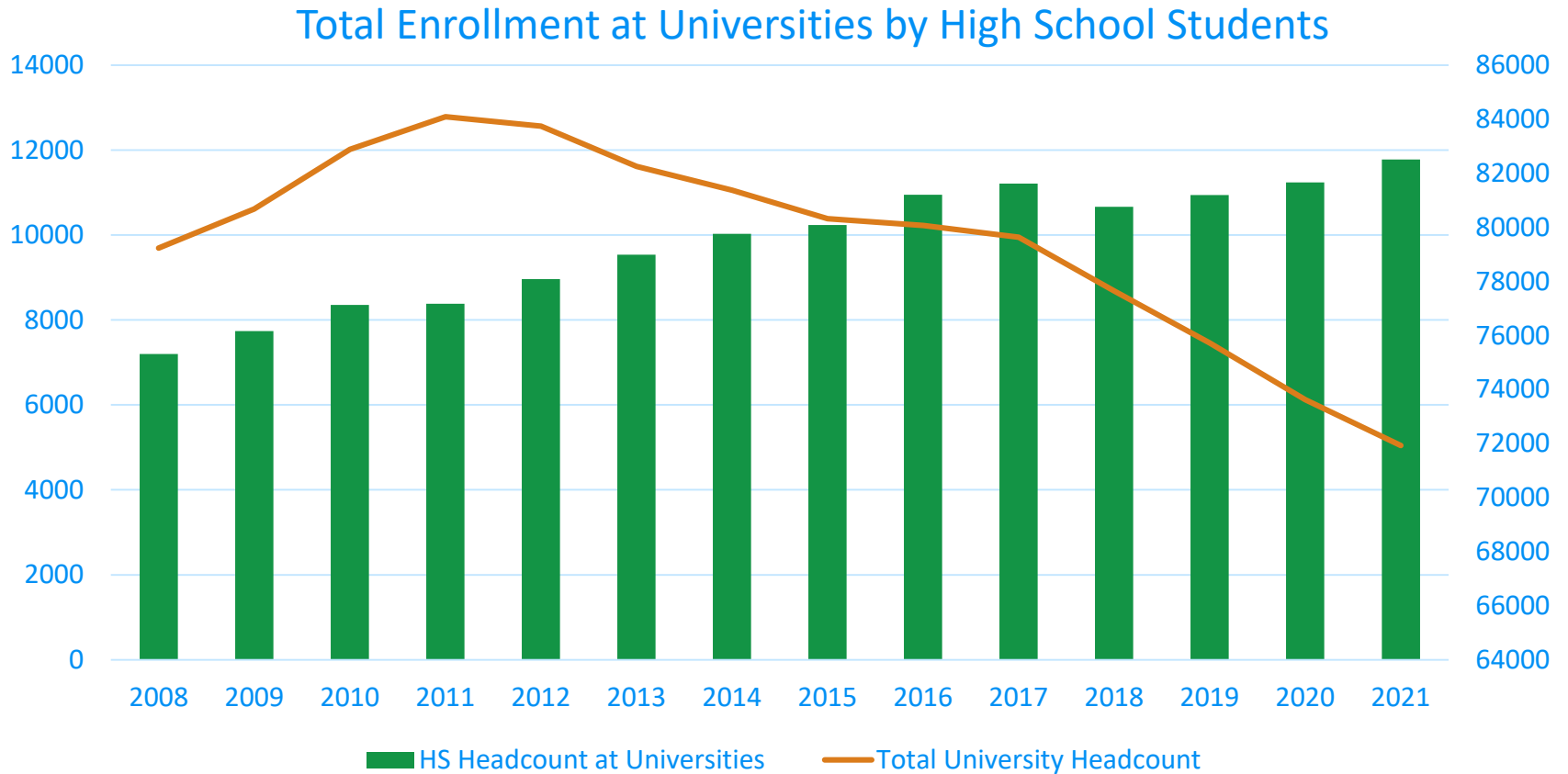
Source: System Office Research – Academic and Student Affairs
Fall 30th Day R record, Enrollment DTL
Undergraduate Admission Categories only

Figure 4: Concurrent enrollment at colleges has increased markedly



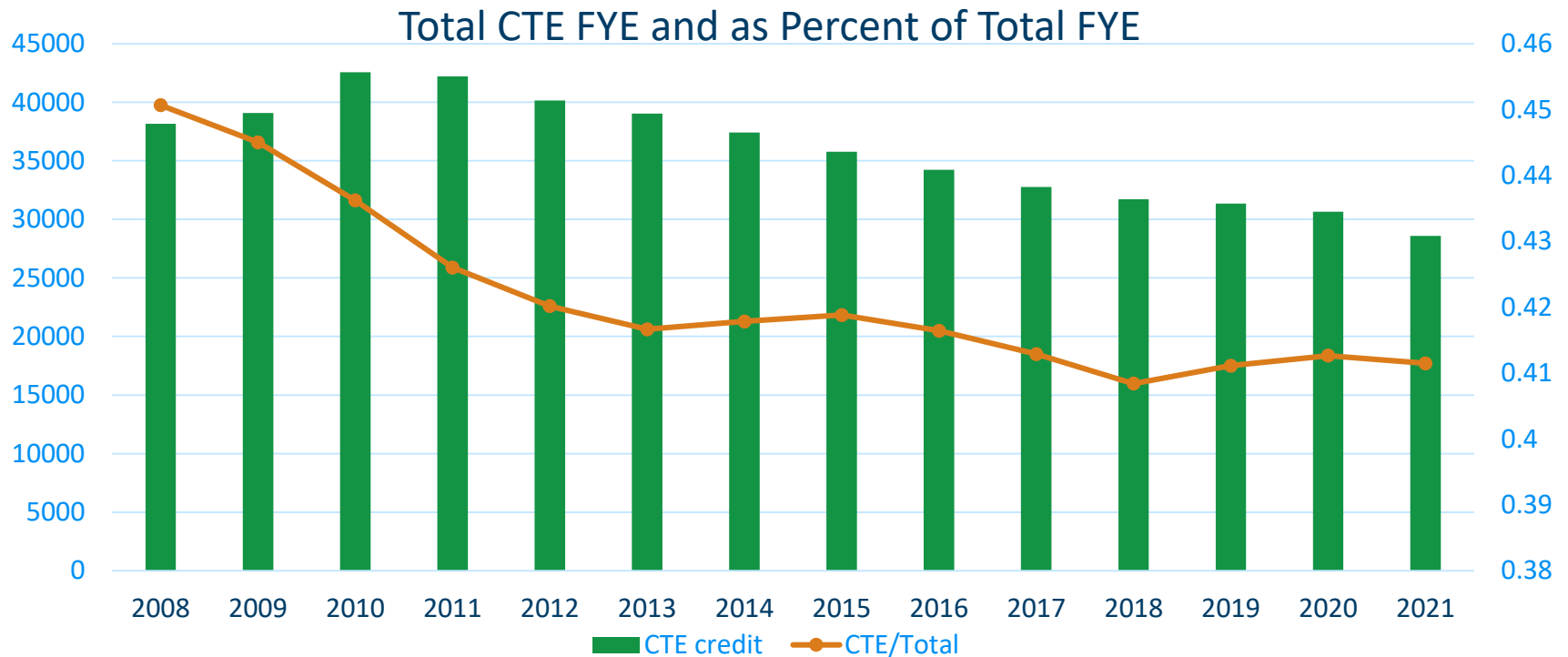
Source: System Office Research – Academic and Student Affairs
End of Fiscal Year Y record, Enrollment DTL

Figure 5: Concurrent enrollment at universities has increased but less steeply



Source: System Office Research – Academic and Student Affairs
End of Fiscal Year Y record, Enrollment DTL

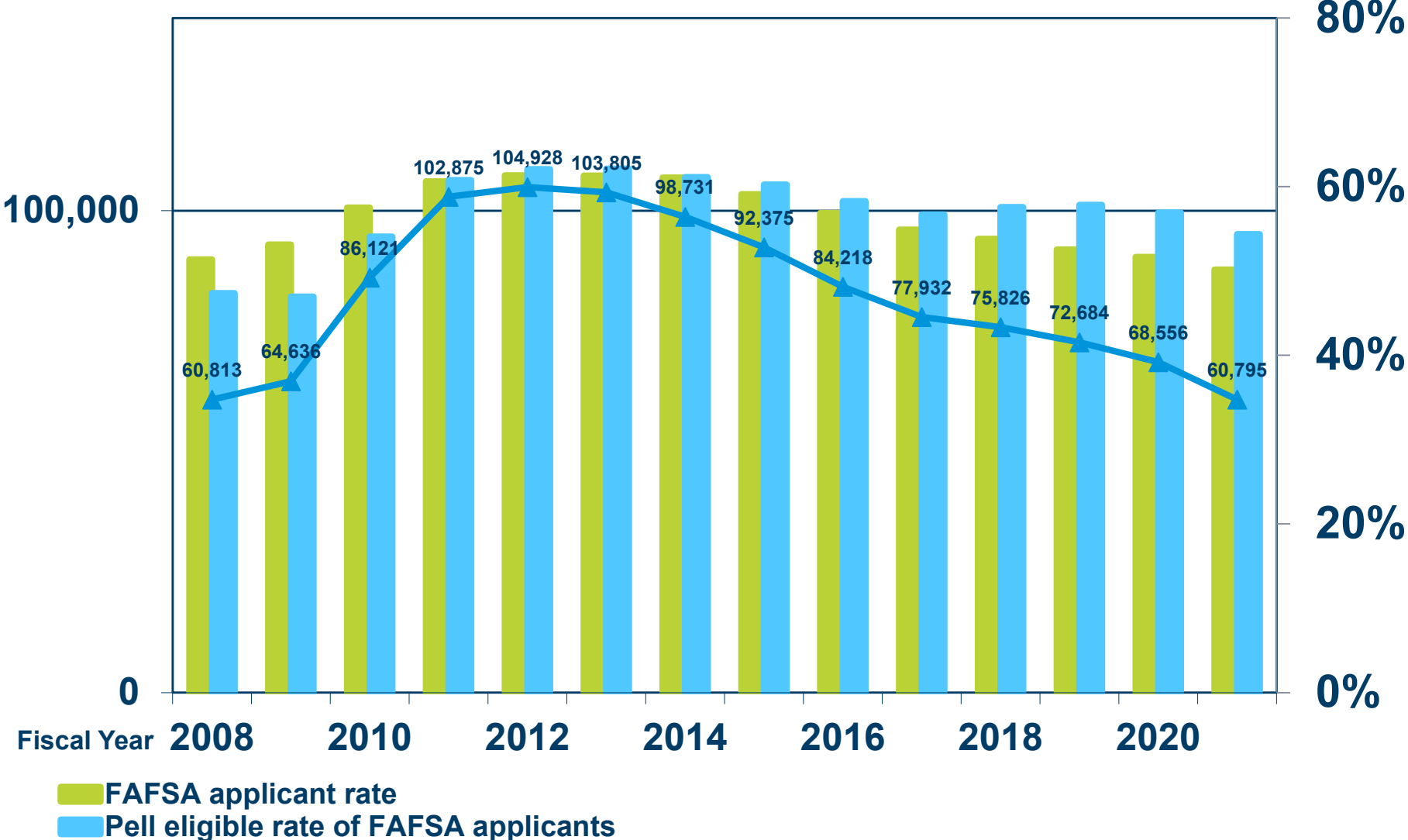
Figure 6: CTE credit offered by our colleges peaked in 2010 and has declined since; decline less steep as a percentage of total FYE



CTE credit FYE peak: 42,553 in 2010. 2021: 28,587 Decrease = 32.8 percent

As percent of college total FYE, decline from 45.1% in 2008 to 40.8% in 2018

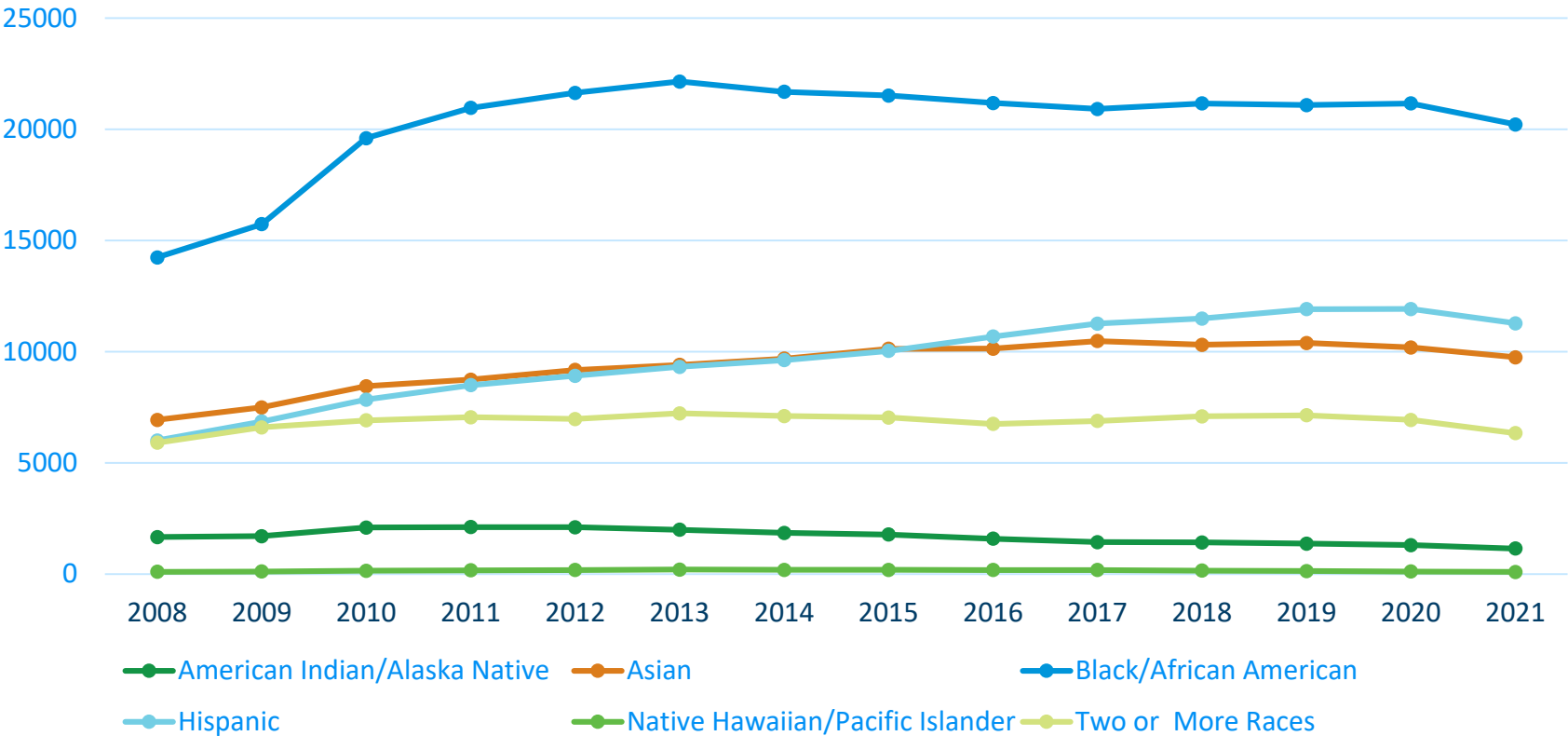
Figure 7: Pell eligible student counts (and FAFSA filers) are decreasing -- but percent of FAFSA filers receiving Pell was increasing until the COVID-19 pandemic



Source: System Office Research – Academic and Student Affairs
 End of Fiscal Year Y record, Enrollment DTL

Figure 8: Individual categories of student of color populations took a small recent decline at our colleges

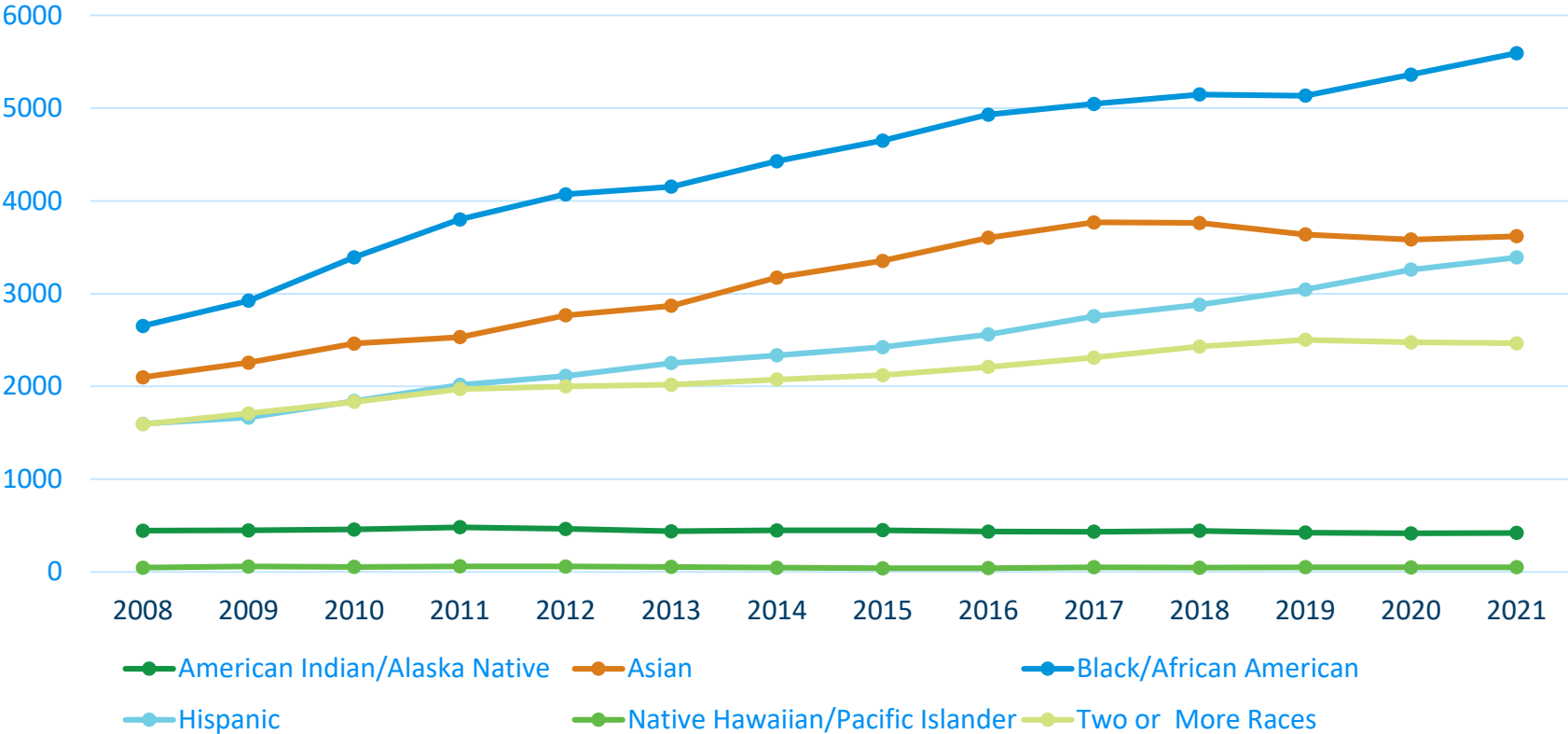
Enrollment by Students of Color/Indigenous at Colleges



Source: System Office Research – Academic and Student Affairs
End of Fiscal Year Y record, Enrollment DTL

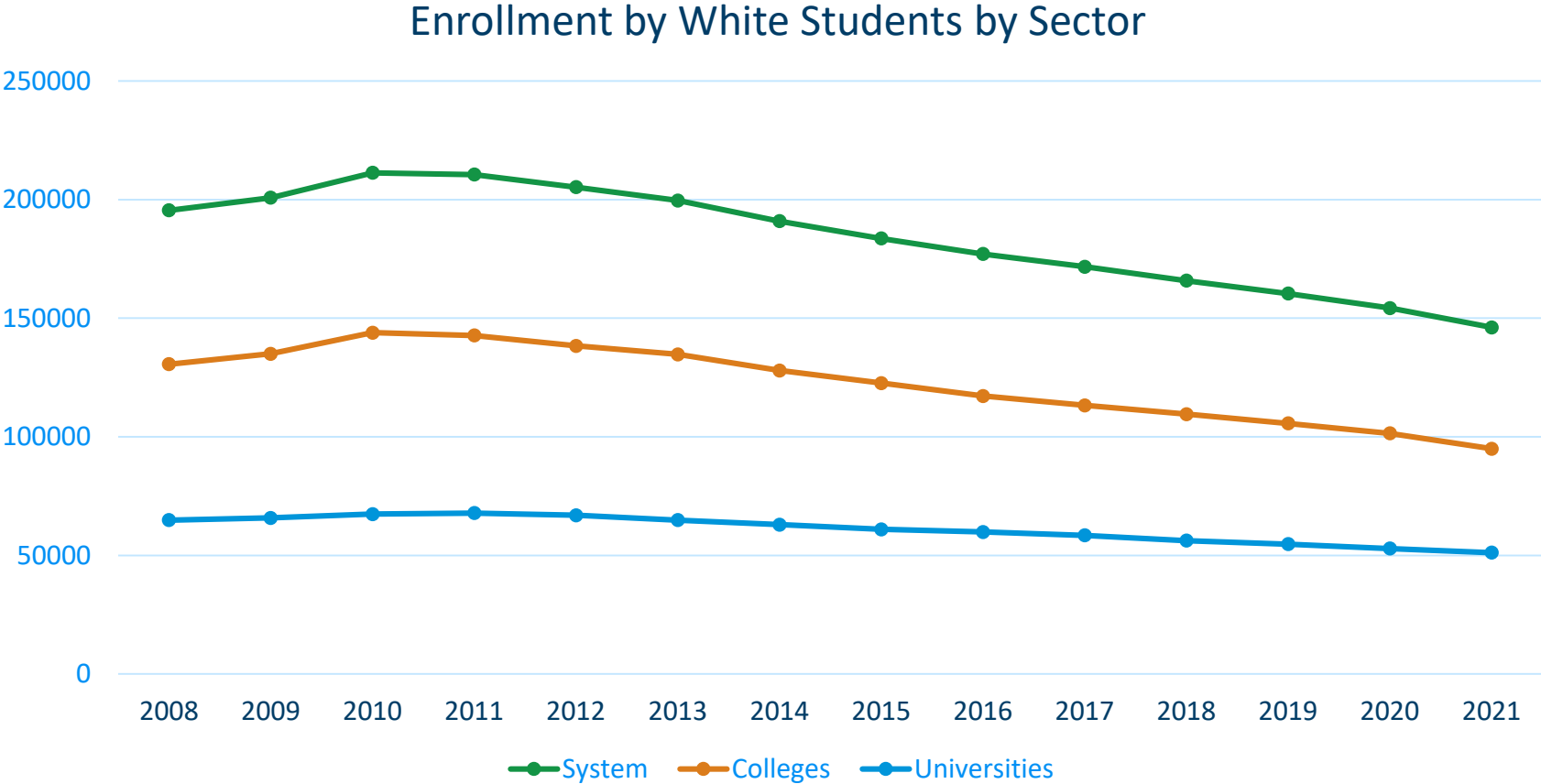
Figure 9: Individual categories of student of color populations continue to grow at our universities

Enrollment by Students of Color/Indigenous at Universities



Source: System Office Research – Academic and Student Affairs
 End of Fiscal Year Y record, Enrollment DTL

Figure 10: White student enrollment in both sectors continues to decline, driven by declines at colleges



Source: System Office Research – Academic and Student Affairs
End of Fiscal Year Y record, Enrollment DTL

Enrollment Trend Summary

- **Decade long trend of declining enrollment**
 - CTE enrollments declining more slowly than overall enrollments
 - Pell eligible student enrollments declining more
 - Black, Indigenous, and students of color enrollment has been stable or increasing up to the pandemic
- **Recent decline sharpest among comprehensive colleges**
- **Average undergraduate credit load declining**



Fall to Fall Pandemic Impacts

- **Accelerated decline in enrollments due to the Pandemic**
 - Magnitude of decline significantly higher for both fall 2020 and fall 2021
 - Decline among International students, though beginning to rebound
 - Relatively similar declines among students of color as among white students
 - Slightly higher rate of decline among first-generation as compared to non-first generation students
 - **Decline among Pell eligible students nearly double that of other groups**
 - Corresponds to significant decline in FAFSA filing rates



What we know about the “why”

- Declining FASFA completion rates
- Price sensitivity and competitiveness
- Marketplace competition – border states, for-profit institutions, and employers
- Public narrative questioning the value of higher education
- Pandemic exacerbation of:
 - Health and safety concerns
 - Financial vulnerability
 - Housing, food, and childcare insecurity
 - Increased mental health stressors
 - International student access
- Improving employment opportunities



Questions for Further Investigation

- **Impacts of:**
 - Expanded PSEO programming
 - For-profit sector competition
 - Employer-based training
 - Instructional delivery preferences
- **What level of enrollment should we be seeking?**
- **How can best we leverage our “systemness” in support of increasing enrollment?**





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